ORDER

Orders	Order / Rev:	104822	_	
	Alt Order #:	06832438		
	Product Desc:	American Crossroads		HD
	Estimate:	694		KSNV
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/27/12 / 11/02/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	111	\$83,275.00	\$70,783.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	111	\$83,275.00	\$70,783.75	0.00
Totals	111	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$83,275.00
Market	100%	\$268,629.03

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$88,647.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$42,980.65
KTUD	1%	\$2,686.29
KVVU	17%	\$45,666.94
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,372.58

_1	n C	h S	Start	End	Inventory Code	Break	Start/End	Γime Days	s Ler	Spots	Rate Pri	Rtg Type	Spots	Amount
Е	1 KS	SNV 1	0/30/12	10/30/12	Wake Up Early w/	Wagn€M	430a-5a	- T	:3	30 1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early W	agners								
	WA	4KE-W/۱	WAGNE	RS REV R	ATE									
		Start [Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	Week	k: 10/29	/12 1	1/04/12	- T	1	\$200.00	0.00						

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/1	2 10/30/12	Wake Up Early w/ Wake Up Early W	-	430a-5a	- T	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE-\	N/WAGN	IERS REV R		agners								
10/		rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating						
	eek: 10/2 KSNV		11/04/12 2 10/31/12	Wake Up Early w/	1 ′Wagn€M	\$200.00 430a-5a	0.00 W	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early W	-					*			* ======
		/v/waGN rt Date	IERS REV R End Date	KATE Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2		11/04/12	W	1	\$200.00	0.00						
E 3	KSNV	11/01/1	2 11/01/12	Wake Up Early w/	ū	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE-\	N/WAGN	IERS REV R	Wake Up Early W ATE	agners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/2		11/04/12	T	1	\$200.00	0.00	.20		# 200 00 4	0.00 NIM	4	# 200 00
E 4	KSNV	11/04/1	2 11/04/12	Wake Up Early W/	-	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
			IERS REV R			_							
W	<u>Sta</u> eek: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
				Wake Up Early w/		430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
	\^/^!/= \			Wake Up Early W	/agners								
		/v/waGN rt Date	IERS REV R End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 11/		11/11/12	M	1	\$200.00	0.00						
E 6	KSNV	10/30/1	2 10/30/12	The Agenda 1230	•	1230-1p	- T	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS 3	3 AT NO	ON REV RA	The Agenda 1230 TE)pm								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/2		11/04/12	- T	1 014	\$325.00	0.00 W	.20		Ф20E 00.4	0.00 NIM	4	#205.00
E 7	KSNV	10/31/1	2 10/31/12	The Agenda 1230 The Agenda 1230	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			ON REV RA	TE									
W	<u>Sta</u> eek: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$325.00	Rating 0.00						
			2 11/01/12	The Agenda 1230	<u> </u>	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWO 6	. AT NO	ON DEV DA	The Agenda 1230)pm								
		rt Date	ON REV RA End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2		11/04/12	T	1	\$325.00	0.00						
E 9	KSNV	11/02/1	2 11/02/12	The Agenda 1230	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS 3	3 AT NO	ON REV RA	The Agenda 1230 TE	рm								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/2		11/04/12 2 11/05/12	F The Agenda 1230	pm CM	\$325.00 1230-1p	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
L 10	KONV	11/03/1	2 11/03/12	The Agenda 1230	•	1230-1p	IAI	.30	'	φ323.00 1	O.OO INIVI	'	φ323.00
	_	_	ON REV RA				5.0						
W	<u>Sta</u> eek: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$325.00	Rating 0.00						
			2 11/04/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
	۸۷،۵ ۸۱	1 WK6/	NIM2 CLINID	News 3 Sunrise S S WKND REV RAT									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2		11/04/12	S	1	\$350.00	0.00						
E 12	KSNV	10/30/1	2 10/30/12	Rachael Ray	CM	11am-12pm	- T	:30	1	\$325.001	0.00 NM	1	\$325.00
	RACHA	EL RAY	REV RATE	Rachael Ray									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/2		11/04/12 2 10/31/12	- T	CM	\$325.00 11am-12pm	0.00 W	:30	1	\$325.00 1	0.00 NM	1	\$325.00
L 13	NOINV	10/31/1	2 10/31/12		Civi	i iaiii-12pill	vv	.50	1	ψυΖυ.00 Ι	U.UU INIVI	'	ψ323.00

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S _l	oots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray									
RACHA	EL RAY	REV RATE	·									
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/ E14 KSNV		11/04/12	•••	CM	\$325.00	0.00 T	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
E 14 KSINV	1 1/0 1/1	2 11/01/12	Rachael Ray Rachael Ray	Civi	11am-12pm	1	30	'	φ323.00 T	U.UU INIVI	'	φ323.00
RACHA	EL RAY	REV RATE	,									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E15 KSNV		11/04/12		CM	\$325.00 11am-12pm	0.00 F	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
E 13 KSINV	1 1/02/1	2 11/02/12	Rachael Ray	Civi	rram-rzpm	F	30	'	φ323.00 T	U.UU INIVI	'	φ323.00
RACHA	EL RAY	REV RATE	,									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E16 KSNV		11/04/12		CM	\$325.00 11am-12pm	0.00 M	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
E 10 KSINV	1 1/05/1	2 11/05/12	Rachael Ray Rachael Ray	Civi	rram-rzpm	IVI	30	'	φ323.00 T	U.UU INIVI	'	φ323.00
RACHA	EL RAY	REV RATE	,									
	rt Date	End Date	Weekdays W	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	Wknd Wheel of F	ortuno CM	\$325.00 7-730pm	0.00	- :30	1	\$550.001	0.00 NM	. 1	\$550.00
E I7 KSINV	1 1/03/1	2 11/03/12	SAT/ Wheel of Fo		1-130pm	3	30	'	φ330.00 T	U.UU INIVI	'	φ330.00
WHEEL	REV RA	ATE										
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/ E18 KSNV		11/04/12		CM	\$550.00 2pm-3pm	0.00 - T	- :30	1	\$325.00 1	0.00 NM	. 1	\$325.00
E 10 KSINV	10/30/1	2 10/30/12	The Doctors	Civi	zpiii-spiii	- 1	30	'	φ323.00 T	U.UU INIVI	'	φ323.00
DOCTO	RS REV	RATE										
_	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/ E 19 KSNV		11/04/12	-	CM	\$325.00 2pm-3pm	0.00 W	- :30	1	\$325.001	0.00 NM	. 1	\$325.00
L 19 KSNV	10/31/1	2 10/31/12	The Doctors	Civi	zpiii-3piii	,,	30	'	φ323.00 T	O.OO INIVI	'	φ323.00
DOCTO	RS REV	RATE										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/ E 20 KSNV		11/04/12	•••	CM	\$325.00 2pm-3pm	0.00 T	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
L ZU KSNV	1 1/0 1/1	2 11/01/12	The Doctors	Civi	zpiii-3piii	1	30	'	φ323.00 T	O.OO INIVI	'	φ323.00
DOCTO	RS REV	RATE										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	Date Ra	11/04/12 ange D	escription	1 Star	\$325.00 t/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
		2-11/04/12 T			-3pm		Th			0.00 NM		
	e MG 20		SDAMA OBOVE									
-		ERRUPT - C 2-11/02/12 T	DBAMA SPOKE]	2nm	-3pm		F		:30 \$325.00	0.00 NM		
	for 20.1		ne boctors	Zpiii	Орт		1		.50 ψ525.00	0.00 14101		
			The Doctors	CM	2pm-3pm	F	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
	,		The Doctors		-pp	_			**			****
	RS REV					5						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate \$325.00	Rating 0.00						
E 22 KSNV				CM	2pm-3pm	M	- :30	1	\$325.00 1	0.00 NM	i 1	\$325.00
			The Doctors			-	, -	-				,
	RS REV			0	ъ.	D //						
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			Late Night w/Fallo	<u> </u>	1237a-136an		- :30	1	\$250.00 1	0.00 NM	1	\$250.00
			Late Night w/Fall									
		< REV RATE		Cnot- /// !	Date	Dotin -						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
				·	,	- · · •						

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime D	ays	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV	10/31/1	2 10/31/12	Late Night w/Fallo		1237a-136am	n!	W	:30	1	\$250.001	0.00 NM	1	\$250.00
JFALLO	ON-NBC	< REV RATE	Late Night w/Fallo	on									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	W	1	\$250.00	0.00							
E 25 KSNV	11/01/1	2 11/01/12	Late Night w/Fallo		1237a-136an	1	- T	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALLO	ON-NBC	< REV RATE	Late Night w/Fallo	on									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	T	1	\$250.00	0.00							
E 26 KSNV	11/02/1	2 11/02/12	Late Night w/Fallo		1237a-136am	1	F	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALLO	ON-NBC	REV RATE	Late Night w/Fallo	JN									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	F	1	\$250.00	0.00							
E 27 KSNV	11/05/1	2 11/05/12	Late Night w/Falls		1237a-136am	n M		:30	1	\$250.00 1	0.00 NM	1	\$250.00
J FALLO	ON-NBC	< REV RATE	Late Night w/Fallo	JII									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	M	1	\$250.00	0.00				^	0.00.104		
E 28 KSNV	10/30/1	2 10/30/12	M-F Today Show Today 4th Hour	III 4th KEM	10am-11am	- T-		:30	1	\$325.00 1	0.00 NM	1	\$325.00
TODAY	SHW3-N	IBC REV RA	•										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	-T	1	\$325.00	0.00	X1			Ф005 00 4	0.00.1114		# 005.00
E 29 KSNV	10/31/1	2 10/31/12	M-F Today Show Today 4th Hour	III 4th HGIVI	10am-11am		W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHW3-N	IBC REV RA											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	M F Today Show	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$325.00 10am-11am	0.00	- T	:30	1	\$225 00 1	0.00 NM	1	\$325.00
E 30 KSINV	11/01/1	2 11/01/12	M-F Today Show Today 4th Hour	III 4111 IQ IVI	TUalli-TTalli		- 1	.30	'	\$325.00 1	U.UU INIVI	'	φ323.00
TODAY	SHW3-N	IBC REV RA	•										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
Week: 10/2 E31 KSNV		11/04/12	M-F Today Show	III 4th IFM	\$325.00 10am-11am	0.00	F	:30	1	\$325.001	0.00 NM	1	\$325.00
LOT NOIW	11/02/1	2 11/02/12	Today 4th Hour	III TUI IOW	Todin Train		1	.00	'	ψ323.00 1	0.00 14101	'	ψ323.00
		IBC REV RA											
Sta Week: 10/2	rt Date	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00							
			M-F Today Show	· ·	10am-11am			:30	1	\$325.001	0.00 NM	1	\$325.00
202 110111	1170071	2 11/00/12	Today 4th Hour		roum rrum	111		.00	·	ψο20.00 1	0.00 14111	·	ψ020.00
		IBC REV RA											
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00							
			M-F 5-6a WakeU		5-6a			:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU	-						,			,
		IRS1 REV R		01-00-1	Data	Detie							
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00							
			M-F 5-6a WakeUp		5-6a		W	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU	-									
	W/WAGN rt Date	IRS1 REV R	ATE <u>Weekdays</u>	Spots/Week	Rate	Pating							
Week: 10/2		End Date 11/04/12	W	<u>3pois/vveek</u>	\$450.00	Rating 0.00							
			M-F 5-6a WakeUp		5-6a		- T	:30	1	\$450.00 1	0.00 NM	1	\$450.00
10/01/5	۸/۸۸/۸ ۲۰	וחפע חביי ה	M-F 5-6a WakeU	p w/Wagners									
	/v/waGN rt Date	IRS1 REV R End Date	XATE <u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	T	1	\$450.00	0.00							
E36 KSNV	11/02/1	2 11/02/12		CM	5-6a		F	:30	1	\$450.00 1	0.00 NM	1	\$450.00

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeUp M-F 5-6a WakeU									
WAKE \	W/WAGN	NRS1 REV R										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F 5-6a WakeU	1 n w/\/a@M	\$450.00 5-6a	0.00 M	- :30	1	\$450.00 1	0.00 NM	1	\$450.00
L3/ K3NV	1 1/03/1	12 11/05/12	M-F 5-6a WakeU		3-0a	IVI	50	'	φ 4 30.00 1	U.UU INIVI	'	φ430.00
WAKE	W/WAGN	NRS1 REV R										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M-F Today Show	II 3rd H@M	\$450.00 9-10a	0.00 - T	- :30	1	\$750.00 1	0.00 NM	1	\$750.00
L 30 KSNV	10/30/1	12 10/30/12	M-F Today Show		3-10a	- 1	.50	'	ψ7 30.00 T	0.00 14101		Ψ130.00
TODAY	SHW2-1	NBC REV RA	ATE									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F Today Show	II 3rd LOM	\$750.00 9-10a	0.00 W	- :30	1	\$750.00 1	0.00 NM	1	\$750.00
L 39 KSNV	10/31/1	12 10/31/12	M-F Today Show		9-10a	,,	.30	'	φ <i>1</i> 30.00 1	O.OO INIVI	'	φ130.00
TODAY	SHW2-1	NBC REV RA										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F Today Show	II 3rd LOM	\$750.00 9-10a	0.00 T	- :30	1	\$750.00 1	0.00 NM	1	\$750.00
L40 KSNV	1 1/0 1/1	12 11/01/12	M-F Today Show		9-10a	1	.30	'	φ <i>1</i> 30.00 1	O.OO INIVI	'	φ130.00
TODAY	SHW2-1	NBC REV RA	•									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F Today Show	II 3rd HUM	\$750.00 9-10a	0.00 F	- :30	1	\$750.00 1	0.00 NM	1	\$750.00
E41 KSINV	1 1/02/1	12 11/02/12	M-F Today Show		9-10a	1	30	'	φ <i>1</i> 30.00 1	U.UU INIVI	ı	\$750.00
TODAY	SHW2-1	NBC REV RA										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F Today Show	II 3rd LOM	\$750.00 9-10a	0.00 M	- :30	1	\$750.00 1	0.00 NM	1	\$750.00
E 42 KSINV	1 1/03/1	12 11/05/12	M-F Today Show		9-10a	IVI	30	'	φ <i>1</i> 30.00 1	U.UU INIVI	ı	\$750.00
TODAY	SHW2-1	NBC REV RA	•									
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M Wknd Jeopardy	CM	\$750.00 630-7pm	0.00	- :30	1	\$550.00 1	0.00 NM	1	\$550.00
L43 KSNV	11/03/1	12 11/03/12	SAT/Jeopardy	Civi	030-7 pm	3-	.30	'	φ330.00 i	O.OO INIVI	'	φ550.00
JEP RE	V RATE	/PG	, ,									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	CM	\$550.00	0.00 - T	- :30	1	\$1,300.001	0.00 NM	1	¢4 200 00
E 44 KSNV	10/30/1	12 10/30/12	M-F Wheel of For		7-730pm	- 1	30	'	\$1,300.001	U.UU INIVI	1	\$1,300.00
WHEEL	REV RA	ATE/PG										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 45 KSNV		11/04/12	- T	CM	\$1,300.00 7-730pm	0.00 W	- :30	1	\$1,300.001	0.00 NM	1	¢4 200 00
E 45 KSINV	10/31/1	12 10/31/12	M-F Wheel of For		7-730pm	VV	30	'	φ1,300.00 I	U.UU INIVI	ı	\$1,300.00
WHEEL	REV RA	ATE/PG										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E46 KSNV		11/04/12	W	CM	\$1,300.00	0.00 T	- :30	1	\$1,300.001	0.00 NM	1	\$1,300.00
L40 KSNV	1 1/0 1/1	12 11/01/12	M-F Wheel of For		7-730pm	1	.30	'	φ1,300.00 I	O.OO INIVI	'	φ1,300.00
WHEEL	REV RA	ATE/PG										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 47 KSNV		11/04/12		CM	\$1,300.00 7-730pm	0.00 F	- :30	1	\$1,300.001	0.00 NM	1	\$1,300.00
L+1 NOINV	1 1/UZ/ I	L 11/UZ/1Z	M-F Wheel of For		1-130pm	F	3∪	'	ψ1,500.00 Ι	U.UU INIVI	ı	ψ1,300.00
WHEE	REV RA	TE/PG										
	rt Date	End Date	Weekdays E	Spots/Week	Rate	Rating						
Week: 10/ E 48 KSNV		11/04/12	F	CM	\$1,300.00 7-730pm	0.00 M	- :30	1	\$1,300.001	0.00 NM	1	\$1,300.00
E40 NOINV	1 1/05/1	1 1/05/12		CIVI	7-730pm	IVI	30	ı	φ1,300.00 Ι	U.UU INIVI	1	φ1,300.00

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Wheel M-F Wheel of Fo	rtune								
	REV RA									ı		
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
E 49 KSNV			The Tonight Sho		1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show			_		·	*******			*******
		IBC< REV R		Cnoto/Mook	Doto	Dating						
Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$750.00	Rating 0.00						
E50 KSNV	10/31/1	2 10/31/12	The Tonight Sho	w CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	= CU\\\ N	IBC< REV R	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$750.00	0.00						
E51 KSNV	11/01/1	2 11/01/12	The Tonight Short	w CM	1135p-1237a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	E SHW-N	IBC< REV R	Tonight Show ATE									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$750.00	0.00			^			^
E 52 KSNV	11/02/1	2 11/02/12	The Tonight Show	w CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	E SHW-N	IBC< REV R										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	The Tonight Sho	w CM	\$750.00 1135p-1237a	0.00 M	:30	1	\$750.00 1	0.00 NM	1	\$750.00
L JJ KJIV	1 1/03/1	2 11/03/12	Tonight Show	W CIVI	1133p-1237a	141	.50	'	Ψ730.00 1	O.OO INIVI	'	Ψ130.00
		IBC< REV R			_							
Sta Week: 11/	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			NEWS 3 at 4 (1		4-5pm	- T	:30	1	\$725.00 1	0.00 NM	1	\$725.00
			4PM NEWS (1 h		·							
	REV IP	&, RATE & F End Date	'G. Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T	1	\$725.00	0.00						
E55 KSNV	10/31/1	2 10/31/12	NEWS 3 at 4 (1	•	4-5pm	W	:30	1	\$725.00 1	0.00 NM	1	\$725.00
NFWS	RFV TP	&, RATE & F	4PM NEWS (1 h	our)								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$725.00	0.00						
E 56 KSNV	11/01/1	2 11/01/12	NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm	T	:30	1	\$725.00 1	0.00 NM	1	\$725.00
NEWS	REV TP	&, RATE & F		our								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T NEWS 3 at 4 (1	HOURICM	\$725.00 4-5pm	0.00 F	:30	1	\$725.00 1	0.00 NM	1	\$725.00
L37 KONV	11/02/1	2 11/02/12	4PM NEWS (1 h		4-3pm		.50	'	ψ123.00 T	O.OO INIVI	'	Ψ123.00
_	_	&, RATE & F			_							
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$725.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$725.00 1	0.00 NM	1	\$725.00
			4PM NEWS (1 h									
	REV IP	&, RATE & F End Date	'G. Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$725.00	0.00						
E59 KSNV	10/30/1	2 10/30/12	M-F 6-7a WakeU		6-7a	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	W/WAGN	NRS2 REV R	M-F 6-7a Wakel ATE	Jp w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T		\$1,000.00	0.00						
E60 KSNV	10/31/1	2 10/31/12		CM	6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len S	Spots Rate Pri	Rtg Type	Spots	Amount
		M-F 6-7a WakeU M-F 6-7a WakeU								
WAKE W/WAGN	IRS2 REV R		p w/wagners							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	W		\$1,000.00	0.00					
E 61 KSNV 11/01/1	2 11/01/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE W/WAGN	IRS2 REV R		p w/wagners							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	T		\$1,000.00	0.00					^
E 62 KSNV 11/02/1	2 11/02/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE W/WAGN	IRS2 REV R		p w/wagners							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	F		\$1,000.00	0.00		4 04 000 00 4	0.00.1114		# 4 000 00
E 63 KSNV 11/05/1	2 11/05/12	M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE W/WAGN	IRS2 REV R		p,							
Start Date	End Date	Weekdays N	Spots/Week	Rate	Rating					
Week: 11/05/12	11/11/12	M	CM	\$1,000.00 658a-9am	0.00 - T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
E 64 KSNV 10/30/1	2 10/30/12	Today Show	CIVI	000a-9am	- 1	.30	1 \$1,500.001	U.UU INIVI	'	\$1,500.00
TODAY SHW RE	EV RATE									
Start Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/29/12 E 65 KSNV 10/31/1	11/04/12		CM	\$1,500.00 658a-9am	0.00 W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
E 03 RONV 10/31/1	2 10/31/12	Today Show	Civi	0504-54111		.50	ι ψι,500.00 ι	O.OO INIVI	'	Ψ1,300.00
TODAY SHW RE	EV RATE	·								
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate	Rating					
E 66 KSNV 11/01/1			CM	\$1,500.00 658a-9am	0.00 T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
200 1.01.	2 11/01/12	Today Show	0	ooda dam	-	.00	ι ψι,οσοίοσι	0.00 14111	,	ψ1,000.00
TODAY SHW RE				_						
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
E 67 KSNV 11/02/1			CM	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
		Today Show					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			* ,
TODAY SHW RE		M/s shalsass	0	Dete	Datie					
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
E 68 KSNV 11/05/1		Today Show	СМ	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
		Today Show								
TODAY SHW RE Start Date		Weekdays	Spots/Week	Pata	Pating					
Week: 11/05/12	End Date 11/11/12	M	<u> </u>	Rate \$1,500.00	Rating 0.00					
E 69 KSNV 10/30/1		M-F Early News	CM	5-630p	- T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
\\ADIO!!Q DE\\!	DATE	M-F Early News								
VARIOUS REV F Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	- T		\$1,200.00	0.00					
E70 KSNV 10/31/1	2 10/31/12	M-F Early News	CM	5-630p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIOUS REV I	DATE	M-F Early News								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	W			0.00					
E71 KSNV 11/01/1	2 11/01/12		CM	5-630p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIOUS REV I	RATE	M-F Early News								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	T		\$1,200.00	0.00					
E72 KSNV 11/02/1	2 11/02/12		CM	5-630p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News									
VARIOU	JS REV	RATE	,									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E73 KSNV		11/04/12	M-F Early News	CM	\$1,200.00 5-630p	0.00 M	:30		\$1,200.001	0.00 NM	1	\$1,200.00
L73 KOKV	1 1/03/1	2 11/03/12	M-F Early News	Olvi	5 050р	141	.50		ψ1,200.00 T	0.00 14101	•	Ψ1,200.00
	JS REV	RATE	·									
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating 0.00						
-		2 10/30/12	Noon News	CM	\$1,200.00 12-1230pm	- T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
L74 KOKV	10/00/1	2 10/00/12	Noon News	OIVI	12 1200pm	•	.00	·	φ420.00 1	0.00 14141	•	ψ-120.00
	3 AT NO											
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 75 KSNV			Noon News	CM	12-1230pm	W	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	. 0, 0 ., .	0,0.,	Noon News		oop		.00		ψ.=0.00.	0.00	•	ψ.20.00
	3 AT NO	·			- .	.						
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 76 KSNV			Noon News	CM	12-1230pm	T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	,, .	,,	Noon News		oop		.00		ψ.Ξοισσ.	0.00		ψ.20.00
	3 AT NO	·										
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$425.00	Rating 0.00				-		
E 77 KSNV			Noon News	CM	12-1230pm	F	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	, 02, .	, 0_,	Noon News		oop		.00		ψ.=0.00.	0.00	•	ψ.20.00
	3 AT NO				- .	5.4						
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 78 KSNV			Noon News	CM	12-1230pm	M	:30	1	\$425.00 1	0.00 NM	1	\$425.00
			Noon News						,			,
	3 AT NO		M/s sledens	0	Data	Detien						
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 79 KSNV			News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$350.00 1	0.00 NM	1	\$350.00
			News 3 Sunrise S	SATURDAY								
AVG. Al	_	End Data	Modedaya	Cnoto/Mode	Doto	Dating						
Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E80 KSNV			Dr. Phil	СМ	3-4p	- T	:30	1	\$450.00 1	0.00 NM	1	\$450.00
			Dr Phil									
DR. PH	IL< rt Date	End Data	Mookdovs	Spots/Mook	Pata	Pating						
Week: 10/		End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$450.00	Rating 0.00				j		
E81 KSNV	10/31/1	2 10/31/12	Dr. Phil	CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DD DI			Dr Phil									
DR. PH	ı∟< rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$450.00	0.00						
E82 KSNV	11/01/1	2 11/01/12	Dr. Phil	CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
	п.		Dr Phil									
DR. PH Sta	ı∟< rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$450.00	0.00						
E83 KSNV	11/02/1	2 11/02/12	Dr. Phil	CM	3-4p	F	:30	1	\$450.00 1	0.00 NM	1	\$450.00
DR. PH	II ~		Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$450.00	0.00						
E84 KSNV	11/05/1	2 11/05/12		CM	3-4p	M	:30	1	\$450.00 1	0.00 NM	1	\$450.00

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads **KSNV**

Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Ln Ch	Start	End	Inventory Code	Brook	Start/End T	ime Days	Len Sp	ote Pato F	Pri Rtg Type	Snote	Amount
LII CII	Start	Ellu	Dr. Phil	DIEak	Start/End 1	ille Days	Len Sp	uis Raie F	TI Rig Type	Spois	Amount
			Dr Phil								
DR. PH		End Data	Modedaya	Cnoto/Mook	Doto	Dating					
Week: 11	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					
E85 KSNV		2 11/04/12	Sunday Today	СМ	7a-8am		:30	1 \$750.001	0.00 NM	1	\$750.00
0			Sunday Today								
	ODAY-NE art Date	BC REV RAT End Date		Spots/Week	Pata	Pating					
Week: 10		11/04/12	<u>Weekdays</u> S	<u>3pois/week</u>	<u>Rate</u> \$750.00	Rating 0.00					
E86 KSNV		2 11/03/12	Saturday Today	CM	7a-9am	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
A) (O A			Saturday Today								
	LL WKS art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-	1	\$625.00	0.00			į		
E87 KSNV	10/31/1	2 10/31/12	Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
0)/// D	ATE 0 D	_	Wednesday Prim	e 9-10pm							
	ATE & PO art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	W	1	\$4,000.00	0.00			į		
E88 KSNV	11/03/1	2 11/03/12	News 3 Live in Pr	ime CM	7-10pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NDC D	סוואר סר	V RATE/PG	News 3 in Prime								
	riivi⊏ r∈ art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-		\$1,200.00	0.00			į		
	Date Ra		escription		t/End Time		Weekdays C-		ate Rtg Type		
	ee MG 88		lews 3 Live in Prim	e 7-10	pm		Sa-	- :30 (\$1,200.	00) 0.00 <i>NM</i>		
			DOES NOT AIR]	ORDERED PR	ROGRAM DOE	S NOT AIR					
			ALSTON in PRIME	8-11	pm		Sa-	- :30 \$1,200	.00 0.00 NM		
-	G for 88.1 ROG CH										
			News 3 Today - S	ATURIOM	9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
LOS KONV	11/03/1	2 11/03/12	News 3 Today - S		Jam Jouann	5-	.50	1 \$500.001	0.00 14101		ψ500.00
	LL WKS										
Sta Week: 10	art Date	End Date 11/04/12	Weekdays S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E 90 KSNV		2 11/03/12	Sa-Su News 3 at	FlevenCM	11pm-1135pi		:30	1 \$1,100.001	0.00 NM	1	\$1.100.00
			Sa-Su News 3 at		11000	5	.00	τ ψι,ισσ.σσι	0.00 14.11	·	ψ1,100.00
	NWS-AT					5					
Sta Week: 10	art Date	End Date 11/04/12	Weekdays S-	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
E 91 KSNV			Chris Matthews 9		9:30a-10a	S	:30	1 \$600.001	0.00 NM	1	\$600.00
			Chris Matthews S					•			,
	V RATE/		M/a aladana	0	Data	Dation					
Sta Week: 10	art Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00					
E 92 KSNV			Sa-Su Early News		5pm-630pm	S-	:30	1 \$675.00 1	0.00 NM	1	\$675.00
			Sa-Su Early New	S							
		REV RATE	Modedaya	Cnoto/Mook	Doto	Dating					
Week: 10	art Date /29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00					
E 93 KSNV			Thurs PR 10-11p	СМ	10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Thursday Prime 1	10-11pm							
		REV RATE		Cnoto/Mook	Poto	Dating					
Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
E94 KSNV			Days of our Lives	CM	1258p-2pm	- T	:30	1 \$425.001	0.00 NM	1	\$425.00
5.075	011575	-0	Days of our Lives								
	OUR LIVI art Date	ES< End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T	<u>3pois/week</u>	\$425.00	0.00					

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Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E94 KSNV	10/30/1	2 10/30/12	Days of our Lives	CM	1258p-2pm		Γ	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-C	OUR LIVI	=S~	Days of our Lives										
E 95 KSNV			Days of our Lives	CM	1258p-2pm		- W	:30	1	\$425.001	0.00 NM	1	\$425.00
	OUR LIVI		Days of our Lives	Olvi	1230p 2pm			.50	'	ψ+23.00 1	0.00 14101	,	Ψ420.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating	_						
Week: 10/2 E 96 KSNV		11/04/12	Days of our Lives	CM	\$425.00	0.0) T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	UR LIVI		Days of our Lives Days of our Lives	Civi	1258p-2pm	-	1	.30	'	\$425.00 T	U.UU INIVI	1	\$425.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	T	1	\$425.00	0.0	_						
E97 KSNV	11/02/1	2 11/02/12	Days of our Lives	CM	1258p-2pm	-	F	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS-C	OUR LIVI	=9/	Days of our Lives										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	F	1	\$425.00	0.0	_						
E98 KSNV	11/05/1	2 11/05/12	Days of our Lives	CM	1258p-2pm	M		:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS-C	OUR LIVI	=9/	Days of our Lives										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 11/	05/12	11/11/12	M	1	\$425.00	0.0	-						
E99 KSNV	11/04/1	2 11/04/12	News 3 Today Wk News 3 Today	and CM	9a-930am	-	S	:30	1	\$500.001	0.00 NM	1	\$500.00
AVG. AI	LL WKS		riono o roday										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10/2		11/04/12	S	even CM	\$500.00	0.0	0 Γ	-20		<u>#4 000 00 4</u>	0.00 NM	,	#4 000 00
E100 KSNV	10/30/1	2 10/30/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	m -	1	:30	'	\$1,200.001	U.UU INIVI	1	\$1,200.00
NEWS 3	3 AT 11<	REV RATE											
	rt Date	End Date	Weekdays - T	Spots/Week	Rate \$1,200.00	Rating	-						
Week: 10/2		11/04/12 2 10/31/12	M-F News 3 at Ele	even CM	11pm-1135p	0.0 m -	- W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
LIOT KOKY	10/01/1	2 10/01/12	M-F News 3 at Ele		ттрш ттоор		••	.00		ψ1,200.00 1	0.00 14101		Ψ1,200.00
_	_	REV RATE											
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,200.00	Rating 0.0	-						
E102 KSNV		2 11/01/12	M-F News 3 at Ele		11pm-1135p		T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	, • ., .		M-F News 3 at El				_		•	* · ,= · · · ·			* 1,=22122
		REV RATE			- .								
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 0.0	-						
			M-F News 3 at Ele		11pm-1135p		F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at Ele										
		REV RATE	Maakdaya	Cnoto/Mook	Doto	Dotin							
<u>Sia</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.0	-						
			M-F News 3 at Ele	even CM	11pm-1135p			:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	.		M-F News 3 at Ele	even									
	_	REV RATE	Weekdays	Spots/Week	Pata	Rating							
Week: 11/	rt Date 05/12	End Date 11/11/12	M		Rate \$1,200.00	0.0	-						
E105 KSNV	10/30/1	2 10/31/12	FacetoFace/Ralsto		730-758pm	= '	ΓW	:30	2	\$900.001	0.00 NM	2	\$1,800.00
E^^E !	DALOT	N - DEV D	Face to Face w/ J	.Ralston									
_	rt Date	JN< REV RA End Date	ATE,ADDED SPOT Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	- TW	2	\$900.00	0.0	-						
E106 KSNV	11/01/1	2 11/02/12	FacetoFace/Ralsto	on Rep © M	730-758pm	-	TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
EACE !	DVI CT		Face to Face w/ J TE ADDED SPOT	.Ralston									
i ACL-J	MESIC	>. 1 \ \ \ \ \ \ \ \ \ \	UDDED 9EQ1									1	

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Totals

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\$83,275.00

Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E106 KSNV	11/01/1	2 11/02/12	FacetoFace/Ralst	on Rep C M	730-758pm	TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
			Face to Face w/	J.Ralston								
FACE-J	RALSTO	ON< REV RA	ATE ADDED SPOT	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	TF	2	\$900.00	0.00						
E107 KSNV	11/05/1	2 11/05/12	FacetoFace/Ralst	on Rep@M	730-758pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
			Face to Face w/	J.Ralston								
FACE-J	RALSTO	ON< REV RA	ATE									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	05/12	11/11/12	M	1	\$900.00	0.00						
E108 KSNV	11/04/1	2 11/04/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press									
MEET F	PRESS-S	SUN										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S	1	\$3,000.00	0.00						
E109 KSNV	11/04/1	2 11/04/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
			News 3 in Prime		•							
ADDED	SPOT N	EWS AFT N	FL									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S	1	\$1,200.00	0.00						